# Discovering patterns of activity in unstructured incident reports at scale

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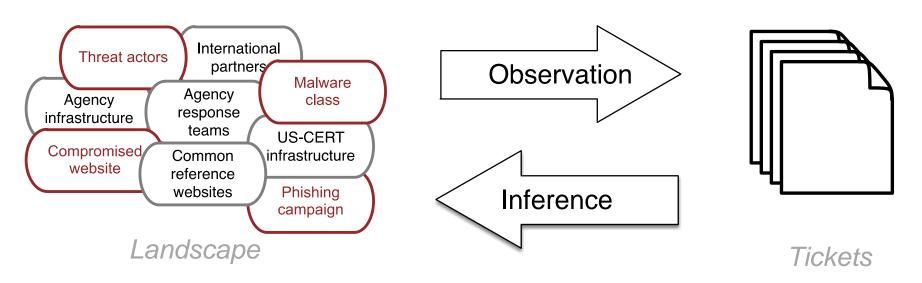
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## Goal: From tickets to cyber landscape

- US-CERT receives incident reports from a diverse constituency.
- Each ticket is an observation of problematic activity by a particular reporter.
- Taken en masse, we use the tickets as as a statistical sample of observations to learn about the threat and defense landscape.
- Specifically, we infer similarity relationships and functional clusters of indicators using information about reporting patterns.







## Some approaches

Extract indicators and exploit reporting patterns across agencies and tickets.

- Indicator similarity
- Indicator communities

Parse free text descriptions of incidents for tagging, topic modeling, and information extraction.

- Exploit regularities in the format of tickets from individual reporters
- Infer and extract frequently reported information e.g. cost of incident, resolution status, impact
- More value in tickets without extra cost to reporters.

## **Data Description**

This dataset consists of incident tickets from 2013. Each ticket has:

#### **Structured Fields:**

- Reporter information
- Category, subcategory
- Date of submission
- Information about US-CERT ticket processing: assigned group, closure status

#### **Unstructured Field:**

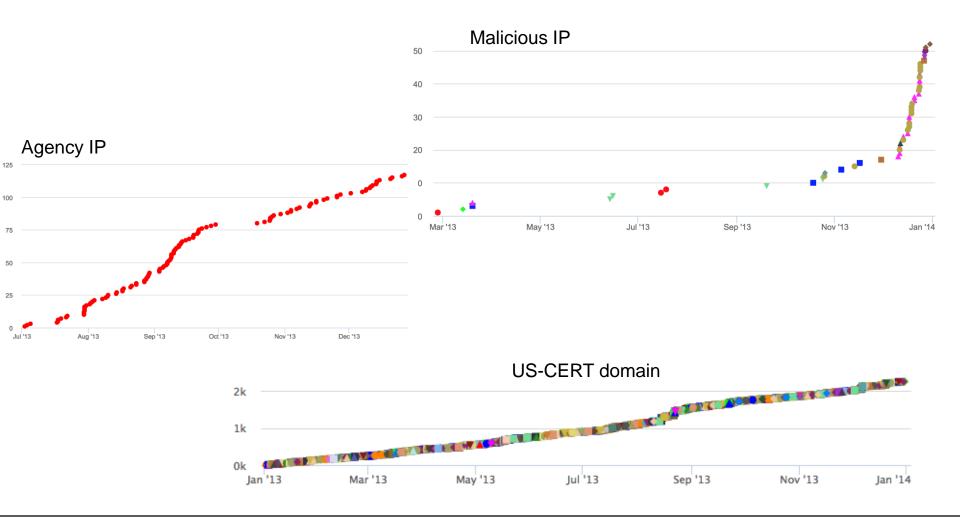
Notes (free text allowed)

The unstructured notes field contains most of the information about each ticket.



#### Indicators across tickets

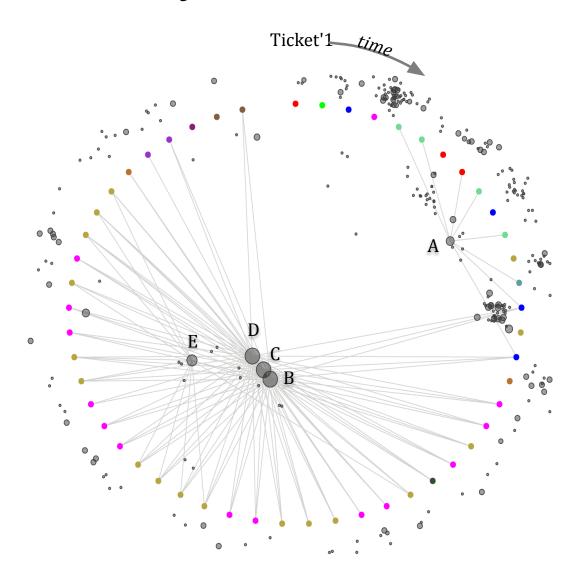
Indicators occur with diverse patterns across tickets, reporters and time. Time on x axis, count on y axis, color coded by reporter.







## Similarity of indicators

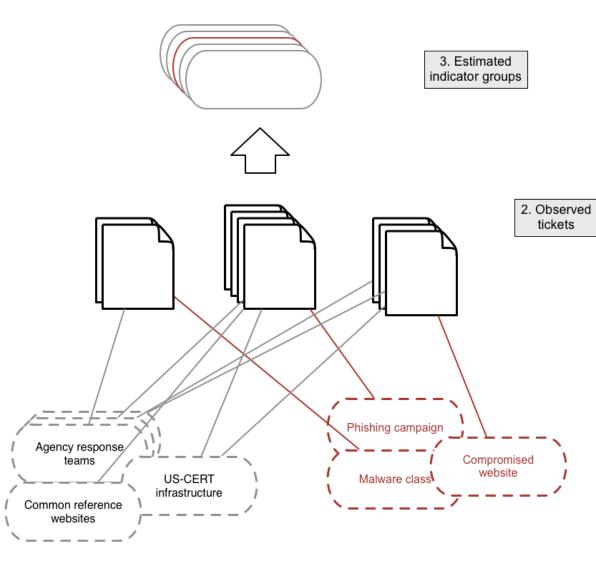


Beginning with a reference indicator, we find indicators similar to it.

Example: a malicious IP

- Colored circles are tickets
- Grey circles are indicators
- Large indicators near center of circle have similar occurrence patterns to the reference indicator.

#### Indicator communities



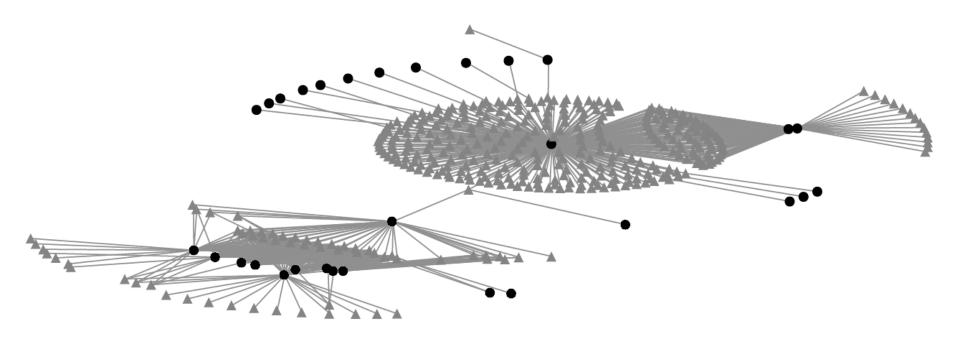
## But what if we aren't starting with a reference indicator?

We assume that indicators generated by a coherent real world process will be more likely to co-occur in tickets than arbitrary pairs of indicators.

Find groups of highly similar indicators in complete indicator-ticket graph.

Unobserved real world indicator generating processes

## Indicator-ticket graph



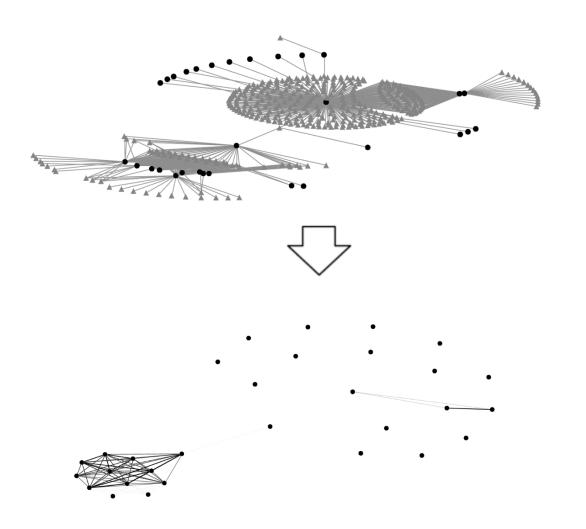
A subset of the ticket-indicator graph (for a small set of selected indicators)

- Tickets are grey triangles
- Indicators are black circles
- Edges connect tickets to the indicators they contain





## Indicator-indicator weighted graph



#### Tickets are observations, focus on relationships between indicators.

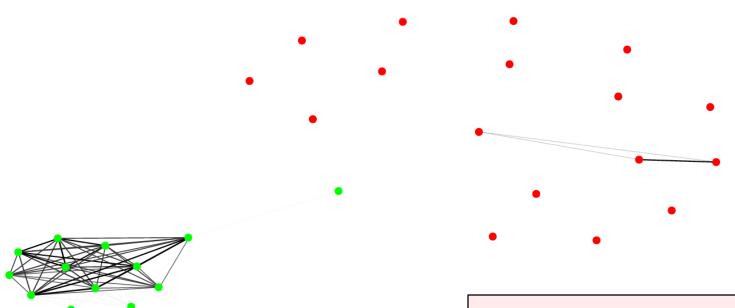
Create a graph of indicators where the edge weight is determined by Jaccard similarity:

$$J(Ind_A, Ind_B) = \frac{|A \cap B|}{|A \cup B|}$$

Where A and B are the sets of tickets containing Indicator A and Indicator B respectively.

## **Community detection**

Community detection algorithms find groups of vertices that are interconnected



- MD5
- 3 phishing email addresses
- Filename
- File paths
- **IPs**

- **DHS** domain
- Email for submitting virus information
- DHS informational website

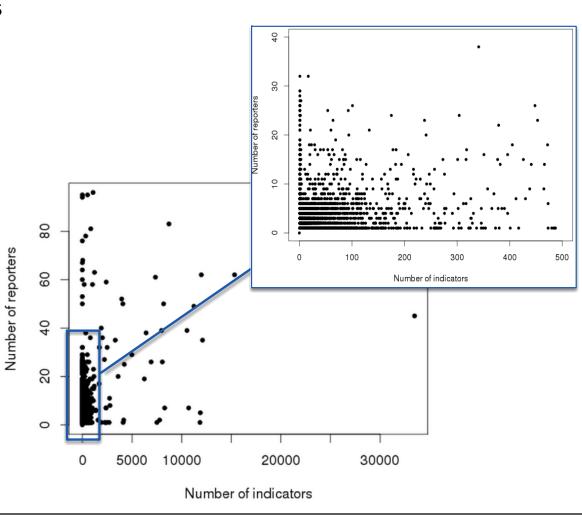
## **Communities as objects**

## | group | mail | filename | filepath | fight | joy4addr | joy4addr | joy4addr | mail | filepath | fight | joy4addr | joy4addr | mail | filepath | fight | joy4addr | joy4addr | mail | m

## Each detected community has measurable characteristics

- Connectivity
- Number of reporters, indicators, indicator types, tickets
- Date ranges

Can find communities with particular characteristics, or communities similar to a reference community.





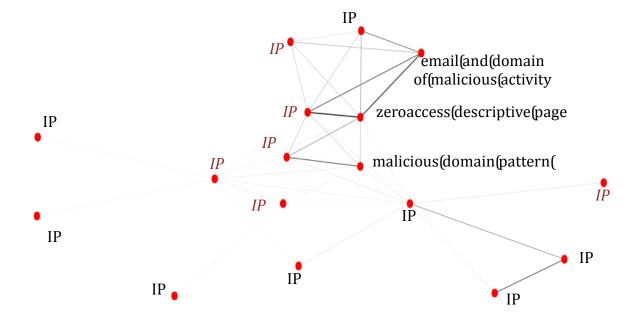
## Integrating additional information

#### We matched indicators against blacklists.

- (A) Can help interpret communities and sub-communities, or find interesting communities.
- (B) Can supplement or correct blacklists.

#### Additional information could

- Supplement similarity metric
- Improve or tune community detection algorithm
- Tag or annotate communities







## Continuing work

1. Find 'interesting' communities based on similarity to labeled examples.

- 2. Track evolution of a type of community over time. How do different types of communities develop?
- 3. Integrate expert information or additional data sources.
- 4. Explore value for predictive forecasting.

## Summary

- We consider the tickets taken together as a sample of observations of coherent activities.
- We use statistical patterns in indicators across tickets and reporters to estimate similarity metrics and indicator communities.
- Communities can be more accessible, concise, and semantically coherent than large sets of individual indicators.
- This inferred structure can be integrated with additional information such as blacklists.
- Ongoing work will improve the integration of learned structure with additional information, forecasting, decision making

#### References

Network tie strength (similarity)

Gupte, M., & Eliassi-Rad, T. (2012). Measuring tie strength in implicit social networks. Proceedings of the 3rd Annual ACM Web Science Conference on - WebSci '12, 109–118. doi:10.1145/2380718.2380734

Community detection algorithm InfoMap

M. Rosvall and C. T. Bergstrom, *Maps of information flow reveal* community structure in complex networks, PNAS 105, 1118 (2008)